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FOR IMMEDIATE RELEASE:

How to Protect Your Business From the Growing Threats Related to Cyber Security

ST. PETERS MO - Local web development company, Golden Services Group, LLC, announced today that in May 2017 they will bring together local business professionals serving the small business community to host conversations about cyber security and help organizations understand what they can do to protect themselves from the risks. The first two of many conversations will be held at the Economic Development Center on Mid Rivers Mall Drive in St. Peters, MO on May 10th from 5 – 7 pm, and May 24th from 11:30 am – 1:30 pm. Seating is limited, so you are encouraged to purchase your ticket early through the website www.GoldenServicesGroup.com or by calling Julia Eudy at 636-379-1750 x 702. Cost per person is \$15 which includes food and beverages.

According to the Small Business Administration, nearly 54% of all sales in the United States comes from small business. The thought of what could happen to our economy if mass hack attempts against small businesses succeed, is frightening. With the thought that “*an informed consumer, is a wise consumer*” local businesses that support the small business community in the area of computer technology, network management, web design, employee training and HR policy development, insurance and legal professionals, are coming together for a conversation about cyber security. Topics included in this discussion will be current concerns they are seeing in the market specifically targeting small business or non-profit organizations and provide action items that they should take to protect themselves through a multi-layer recovery plan.

These events are being organized by Julia Eudy, President of Golden Services Group, LLC in St. Louis. “*In talking to other professionals, we are seeing the same thing. Smaller organizations are not taking these threats seriously. We’re not sure if it is because they don’t see themselves as a potential target or if they are just disconnected from the risk; but the risks are real and can be difficult to recover from if not prepared. My hope was that these conversations would help the small business community take action on the steps necessary to protect themselves before it’s too late.*”

More events are currently being organized for the summer months knowing some businesses take that time to prepare for 'back-to-school' and 'holiday' sales seasons. If you would like to learn more about these events or would like to bring this topic to your network or membership group, please contact Julia Eudy at julia@goldenservicesgroup.com or call 636-379-1750 x 702.

Golden Services Group, LLC is a locally owned online marketing firm that specializes in WordPress web design, management and online communications. They are a partner of STOP.THINK.CONNECT. a public-private partnership established in 2009 and led by The Anti-Phishing Working Group (APWG) and National Cyber Security Alliance (NCSA) to develop and support a national cybersecurity awareness campaign. The Department of Homeland Security provides the Federal Government's leadership for the campaign. Industry, government, non-profits and education institutions participate in STOP. THINK. CONNECT. Learn how to get involved at the STOP. THINK. CONNECT. Facebook page at <https://www.facebook.com/STOPTHINKCONNECT>, on Twitter at [@STOPTHINKCONNECT](https://twitter.com/STOPTHINKCONNECT), and the campaign website at <http://stopthinkconnect.org/>. To learn more about Golden Services Group, LLC, visit www.GoldenServicesGroup.com, on Facebook at <https://www.facebook.com/goldenservicesgroup/> or on Twitter at @GSGWebDesign.

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